University of Gothenburg

Executive MBA

2024-2026









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University of Gothenburg Executive MBA 2024–2026

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The Executive MBA Programme at a glance

START DATE

Oct 3, 2024. Part-time education over 21 months.

APPLICANTS

For managers in the private or public sector with an academic degree.

WORKLOAD

Thursday-Saturday every third week (on average) in Gothenburg.

RESIDENCIES

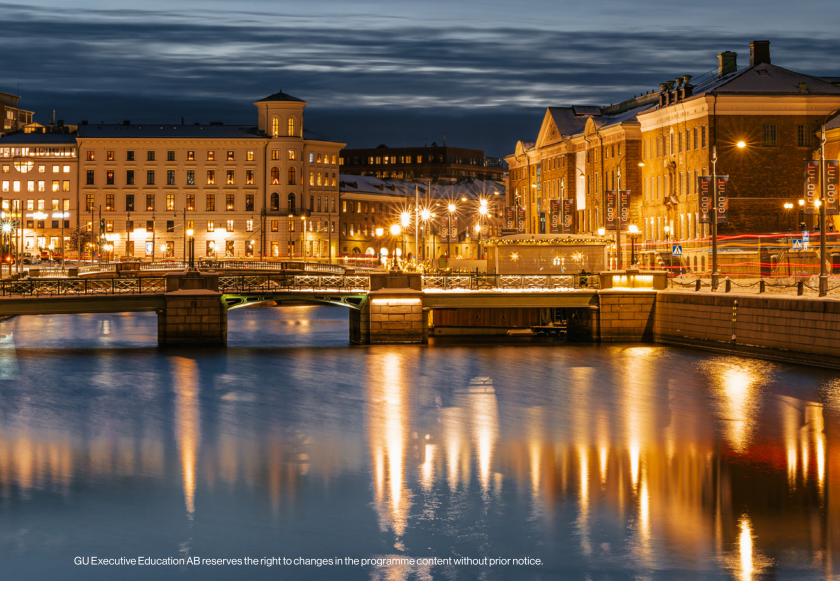
Two Asian residencies in India and South Korea, 5 days each.

DEGREE

Master of Business Administration (60 ECTS) granted by the University of Gothenburg.

TUITION

SEK 525 000 excl. VAT





Professor Per Cramér Dean, School of Business, Economics and Law

Sound decisions in times of high pace of change

We live in times where it seems that the pace of change is higher than ever before and that the conditions for human activities are becoming increasingly complex and challenging.

Driven by a multitude of interrelated factors, such as new applications of AI and digital technology, sustainability challenges, geopolitical tensions and increasing regionalisation, changes of all magnitudes are becoming more unpredictable. We had just about left a global pandemic behind when a large-scale war broke out in Europe, events leading to major supply chain disruptions, soaring energy prices and the return of inflation. Even for experts, it is becoming more difficult to anticipate these events or predict how they will unfold. The realities of managers and leaders are more contradictory and paradoxical than ever, sometimes even challenging our personal value systems. You cannot predict the future but need to be able to prepare for it.

A programme designed for change

The Executive MBA pro-

gramme at the School of Business, Economics and Law at the University of Gothenburg is a programme designed to provide perspectives and tools for managers facing an increasingly uncertain global context.

Our Executive MBA participants are already experienced leaders as they return to school to prepare their next individual career step. Investing considerable amounts of time and money, their expectations are very high, indeed.

Our advanced Executive MBA programme, close to research and with a high societal relevance is designed to meet these expectations. Participants get an in-depth update on the latest management research findings, and we make sure to combine academic rigour with practical relevance, applied continuously in module assignments and in a final thesis. Let me also underline the global outlook, fundamental to

our Executive MBA programme design: nearly 50% of the lecturing faculty are from partner universities worldwide, some of whom our participants will meet during two residencies at leading universities in Seoul and Bangalore.

Triple Crown accreditation

We are proud to have been the first business school in Sweden to be awarded the so-called Triple Crown accreditation, joining an exclusive set of 124 business schools worldwide, who hold accreditations from AMBA, AACSB and EQUIS. The accreditations confirm our strengths, that we are active in the international arena and that we make sure to continuously develop as the world around us evolves.

To learn more about our Executive MBA programme, I invite you to study this brochure. I do hope it will inspire you to join the programme!





The latest and up-to-date evidence-based practises delivered by leading researchers



By attending our Executive MBA programme you will benefit from the competence and resources at the University of Gothenburg. With more than 53 000 students, it is one of the major universities in northern Europe.

The 38 research departments cover most scientific disciplines, making it one of Sweden's broadest and most wide-ranging higher education institutions. From an international perspective, the University of Gothenburg is a comprehensive institute with cutting-edge research in a number of dynamic research areas. We work together in international collaborative projects with academic partners across the globe and we also develop strong links with the corporate world and society at large.

Year 2000 Nobel Prize in Medicine

The departments conduct research across a range of scientific disciplines, from medicine and biotechnology to mathematics and business administration. We are particularly proud of our Year 2000 Nobel Prize in Medicine awarded to Professor Arvid Carlsson for his research explaining the role of dopamine in the brain.

The School of Business, Economics and Law

The School of Business, Economics and Law, one of eight faculties at the University of Gothenburg, is famous for corporate relations and international outlook. We do not only study established companies but also devote research into innovation and entrepreneurship.

Prepare business leaders

We offer ten Master programmes taught in English. Our Executive Education programmes help companies accelerate change, develop new capabilities and seize new opportunities. We have delivered an Executive MBA programme since 1977. The programme undergoes continuous evolution to prepare business leaders for future challenges.

Improve your interaction with Asia

The Executive MBA programme includes two separate five-day residencies in Asia at our partner universities the Indian Institute of Management in Bangalore (IIMB), and Yonsei University, Seoul, South Korea. From them you will gain a deeper understanding of the business and cultural behaviour required to interact successfully with South Korea, India

and other markets undergoing rapid development.

Meet international thought leaders

The Executive MBA programme is delivered in English with a broad international faculty. Inspiring lecturers from our partner universities bring their insights on all the different facets of management to the participants. The School itself has a total of 285 researchers and, in addition, several visiting professors conduct research and teach at our School.

Learn while working

You expect the learning process to be adapted to your needs – and so it is. Sessions take place Thursday to Saturday at an interval of three weeks.



Professor Arvid Carlsson (1923–2018). University of Gothenburg Nobel Laurate, 2000

Equipping the leaders of tomorrow with the right mind-set

The world continues to develop at a rapid pace and the market characteristics of individual countries and regions are changing with it. For leaders equipped with the right mindset and tools, new, exciting opportunities are constantly created. Our **Executive MBA combines** Nordic strengths, such as innovation and CSR, with insights on the evolving business logic of emerging markets with the focus on developing leadership, management and decisionmaking in times of constant change.

Combining academic rigour with practical relevance

Participants get an in-depth update on the latest management research findings, and we make sure to combine academic rigour with practical relevance, applied continuously in module assignments and in a final thesis. Or as our Dean Per Cramér puts it:

"Our Executive MBA participants are already experienced leaders as they return to school to prepare their next individual career step. Investing considerable amounts of time and money, their expectations are very high, indeed. Meeting those, I am proud to present our advanced Executive MBA, close to research and with high societal relevance."

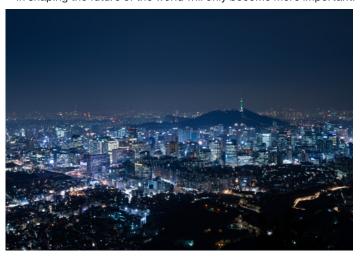
The re-emergence of Asia

During the next decade, consumption in emerging markets is expected to more than double as people increase their disposable income and continue to escape poverty. By 2030, it is estimated that the countries of Asia will make up two-thirds of the global middle class*. This constitutes a market eager to consume products and services from companies who can meet their demands. We are witnessing the re-emergence of China, India and other populous Asian countries at the forefront of the world stage. What will the implications from this global shift be for the already established economies of the world?

The Nordics - a track record of innovation

The Global Innovation Index 2023 ranks Sweden as the world's second most innovative country, after Switzerland. Three of the top ten countries are Nordic, making our part of the world one of the most innovative. This follows from a long tradition of openness towards, and exposure to, international competition and where innovation has been a necessity to stay internationally competitive. Today, companies such as Atlas Copco, Ericsson, H&M, IKEA, SKF, Tetra Pak and Volvo are well-known global brands. Complementing these, the Gothenburg area has become a world-class hub for a number of creative businesses within the medtech and fashion industries, as well as gaming.

As Asian countries continue to grow and develop, their role in shaping the future of the world will only become more important.



Gothenburg, at the centre of the Nordics, is a world class hub for creativity, business and technology.



Meet your academic programme director: Managing in a world of constant change



Assistant Professor Fredrik Lavén is our programme director of the Executive MBA 2024-2026. Fredrik Lavén works as a researcher and teacher within business administration and particularly management and organisation studies. His research interests concern organising, innovation, strategy and organisational change. Several of his studies have specifically focused on the relationship between plans and action in organising.

"In an environment, where change is perceived as the only constant, managers are often referred to rather simplistic, 'quick-fix' management models and fads that, once implemented, seldom lead to meaningful and sustainable change. The Executive MBA programme is designed to provide deeper insights into the complexity and dynamics of contemporary business, where few parameters remain static for long."

The tension between China and Taiwan already has significant implications and far-reaching effects on the global economy. The situation is complex and fluid, and companies will need to closely monitor developments and plan for potential disruptions.





The Suez Canal blockage of 2021 had significant implications for the global business community. The incident highlighted the need for companies to have contingency plans in place in case of disruptions to global supply chains.





Proud to be part of the 1% with Triple Crown accreditation

The School of Business, Economics and Law at the University of Gothenburg is accredited by AMBA, EOUIS and AACSB. This prestigious "Triple Crown" accreditation represents the highest international standards of achievement in academic business education. Only 124 business schools world wide are Triple Crown accredited approximately 1,0%.

An internationally recognized programme

Triple Crown accreditation assures that all your efforts will be invested in an academic international top-quality programme and that your future degree will indeed stand out. This exclusive group of schools includes, among others, London Business School, Antai College at Shanghai Jiao Tong University, INSEAD in France and Copenhagen Business School.

Accreditation is also proof of that the School's courses, programmes, research and collaboration with corporations, public bodies and other academic institutions all maintain an internationally high quality. The accreditation confirms our strengths, that we are active in the international arena and that we make sure to continuously develop as the world around us evolves.

About the accreditations:



EFMD Quality Improvement System

The leading international system of quality assessment, improvement and accreditation of business schools

The School obtained its first EQUIS accreditation in 2004 and was re-accredited in 2009, 2014, 2017 and in 2022. EQUIS assesses the whole institution and has a strong focus on governance and strategy, research, internationalisation, ethics, responsibility and sustainability and collaboration with the business community. There are currently over 200 **EQUIS** accredited business schools around the world.



AACSB International

Provides quality assurance to over 1,850 member organizations and more than 950 accredited business schools worldwide.

The School obtained its first AACSB accreditation in 2016 and was re-accredited in 2022. AACSB International assesses programmes but accredits institutions. AACSB focuses on governance, mission, faculty qualifications and learning. There are more than 950 AACSB accredited business schools around the world.



The global standard for all MBA, DBA and Master's degrees, currently accrediting programmes from the top 2% of business schools in more than 75 countries.

The School obtained its first AMBA accreditation for its Executive MBA programme in 2013 and was re-accredited in 2016 and in 2021. AMBA accredits MBA programmes and the assessment is based on the quality of the education, the curricula and the interaction with the participants. There are approximately 300 AMBA accredited business schools around the world.



A global faculty with local perspectives.

Our dedicated faculty consists of lecturers and academics from across the globe. With this group of carefully selected international lecturers, the Executive MBA programme provides insights underpinned by global research. The faculty members are known for their commitment and their ability to engage with the participants. Below are some examples of our eminent faculty:

Prof. Roger Schweizer

School of Business, Economics and Law, University of Gothenburg, Sweden

Prof. P.D. Jose

Indian Institute of Management, Bangalore, India

Prof. Gideon Kunda

Tel Aviv University, Tel Aviv, Israel

Asst. Prof. Johan Åkesson

School of Business, Economics and Law, University of Gothenburg, Sweden

Frank Stenman

Lic. Psychologist, University of Gothenburg, Sweden

Prof. Mikael Hilmersson

School of Business, Economics and Law, University of Gothenburg, Sweden

Prof. Andreas Diedrich

School of Business, Economics and Law, University of Gothenburg, Sweden

Assoc. Prof. Pekka Mattila

Aalto University, Helsinki, Finland

Asst. Prof. Johan Brink

School of Business, Economics and Law, University of Gothenburg, Sweden

Pernilla Lundqvist

PhD, Partner EY, Stockholm, Sweden

Prof. Ashok Thampy

Indian Institute of Management, Bangalore, India

Prof. Lidija Polutnik

Babson College, Boston, USA

Asst. Prof. Marta Gonzalez-Aregall

School of Business, Economics and Law, University of Gothenburg, Sweden

Prof. Katarina Lagerström

Dept. of Business Studies, Uppsala University, Sweden

Prof. Jessica Bagger

College of Business Admin, California State University, Sacramento, USA

Prof. Johan Magnusson

Dept. of Applied IT, University of Gothenburg, Sweden

Asst. Prof. Fredrik Lavén

School of Business, Economics and Law, University of Gothenburg, Sweden

Prof. Ulf Petrusson

School of Business, Economics and Law, University of Gothenburg, Sweden

Bowman Heiden

Executive Director, Tusher Center, Haas School of Business, Berkeley, California, USA

Prof. Niklas Zandén

School of Business, Economics and Law, University of Gothenburg, Sweden

Asst. Prof. Åsa Löfgren

School of Business, Economics and Law, University of Gothenburg, Sweden

Robert Wentrup

PhD, School of Business, Economics and Law, University of Gothenburg, Sweden

Asst. Prof. Rebecka Arman

School of Business, Economics and Law, University of Gothenburg, Sweden





Don't take it from us, take it from our sponsors



Fredrik von Elek People Experience Director & Deputy MD SKF Sweden

Elvir Dzanic CEO 2019-2023 Port of Gothenburg

"SKF is a truly international company with an innovative engineering culture. We strive for self growth driven by our employees aligned with our leadership expectations which are to lead and develop yourself, others and the business. The Executive MBA is a great opportunity to gain new insights that develop our employees in their professional growth."

"We are living at a stage when almost everything is being transformed. It is both exciting and inspiring to be part of this rapid and extensive development, but it is also challenging. We have chosen the Executive MBA to get the tools to deal with the increasing complexity that characterizes the global business world, as well as the operations in the Port of Gothenburg."

The Executive MBA programme is an investment in time and money. The reward is a solid return for the participant, as well as for the sponsoring organisation. In a literal sense, it's the best of two worlds. A true win-win. Below are some of our sponsoring companies over the years.























Wayne Brailsford Executive Director Astra Zeneca

Julia Vasilis Head of People & Culture Liseberg

"The experience of the Executive MBA is extremely rewarding. It helps you understand better the workings of the business, and the thinking behind decisions taken. The Executive MBA gives you a networking opportunity and you will build friendships and contacts for life, which will be beneficial for your carrier. The Executive MBA helps develop your carrier, open doors to new opportunities, in a way not possible without having this education."

"Historically, Liseberg has been a workplace where our employees stay for a long time. But in an increasingly competitive labour market, it is not enough to just offer a spectacular work environment, we must find other ways to retain our talents. An Executive MBA is a great way to challenge and develop our high-performance employees and prepare them for larger tasks within our organization."



















Meet our Executive MBA alumni

"The programme has actually profoundly changed the way I view our business. It has helped me to better understand business challenges and how to better prevent them from arising in the first place."



Anna Appelqvist Founder & CEO, belarteSTUDIO Class: 2016-2018



"The people you study together with are experienced managers, which raises the level in the classroom. Even though we have different backgrounds and work in different fields we all share the drive to excel and move forward."

Johan Hallenby Founder & CEO, Go North Group Class: 2017 - 2019

Programme content

The Executive MBA programme is designed for participants to access the latest management knowledge, to build their skills needed to address the current business challenges and landscape. We will also explore the financial, legal and social ramifications of business management in a globalising world and how modern leadership can make a real difference in reinventing businesses. Twice during the programme we will travel to Asia to obtain an up-to-date new perspective on complex markets in rapid development.





First term 2024–2026 From strategy to action

1. Strategic management, October 2024

The strategic management module covers the important analytical approaches that are used to make business strategy decisions and the process through which these decisions are made and implemented. You will exploit learning from lectures and case studies to understand the dynamics of industry structure and competition.

2. Organisational structure and culture, October 2024

Enhances understanding of fundamental perspectives on, and theories of, structures and cultures of organisations and how these need to be aligned with strategy. Acquiring a refined analytical toolbox, you develop the skills to analyse different forms of organisations, and get a chance to test theories against practice.

3. Management accounting, November 2024

Looks at profitability and value-based models and how these link to the operation of the organisation. Covers areas such as company formation, divisionalisation and decentralisation of economic responsibility. You learn how to monitor core activities through strategic maps and balanced score cards.

4. Qualitative and quantitative methods, December 2024

Provides the main concepts and tools of qualitative and quantitative methods, such as participant observation, interviewing and content analysis as well as sampling and data handling. The module provides insights on how to use these methods in the manager role, and you enhance your abilities to conduct studies yourself and to evaluate studies by others.

5. Change management, January 2025

Provides a framework to manage corporate change by enhancing the understanding of key parameters that drive and resist change. Participants will develop practical skills to implement sustainable change. Using case studies, participants will develop practical skills to manage sustainable change.

6. Entrepreneurship, February 2025

The course introduces methods, tools, and techniques to strengthen the participants' entrepreneurial and intrapreneurial skills. These include themes such as: design thinking, business models, the process of business modelling, and opportunity development and verification.

7. Organisational behaviour and leadership, February 2025 (off-site conference hotel)

Focuses on the structural design and cultural properties of different organisations. This module conveys different aspects of leadership and group dynamics. You evaluate and develop your own and others' leadership by sharing and concluding during joint reflections and feedback sessions.

Reflection on managerial practices

Half-day seminar where an invited senior manager shares experiences and/or a real-life case, connecting to one or more topics covered during the past term.









Second term 2024–2026 Managing functions

8. Accounting, Mars 2025

The Accounting module provides participants with an overview of different legal requirements affecting financial accounting and enhances understanding for regulation of financial reporting and the issues companies face in the production of financial statements.

9. Corporate finance, April 2025

Gives a strong conceptual foundation for making financial decisions by examining what decisions firms take regarding investment, capital structure and working capital. The module provides you with an in-depth look on how to analyse financial decisions with a value perspective.

10. Residency in Seoul, April 2025

To promote a global perspective, the Executive MBA programme includes a five-day residency in Seoul.

11. Marketing, May 2025

Introduces fundamentals of the marketing function and its activities in a company. The module stresses the strategic perspective marketing brings to the overall decision-making within companies.

12. Supply Chain Management, May 2025

This module focuses on planning and execution of physical product flows associated with business. Subjects covered include inter-organisational relationships along the value chain, production planning, distribution, logistics service provision and how to mitigate environmental impact of transport.

13. Human Resource Management, June 2025

Taking an international outlook, the module focuses on strategic and functional roles of HRM including topics such as value adding and performing aspects of HRM practices, employment relations and the planning and execution of HR activities. Participants' experiences are analysed, and we discuss the development of HRM from a strategic perspective.

Reflection on managerial practices

Half-day seminar where an invited senior manager shares experiences and/or a real-life case, connecting to one or more topics covered during the past term.

Residencies





Third term 2024–2026 Renewing business

14. Digital leadership August 2025

Introduces participants to recent findings from IT governance, digital innovation, strategies, transformation and disruption. These findings are discussed in order to create an understanding of how IT governance needs to change in order to facilitate digital leadership.

Managerial economics, September 2025

Based on insights from economics, this course provides an overview of economic tools and analytic approaches available to managers for business decision making. It includes such topics as pricing, forecasting, demand analysis, production and cost analysis, and macroeconomic policy as it affects the business environment.

16. Innovation management, September 2025

Discusses different approaches to the realisation of ideas and developmental ambitions and how one carries out large structural changes and creates conditions for innovation and business renewal. Focus is put on companies' learning and knowledge development.

17. Intellectual property right management, October 2025

Provides an introduction to the fundamentals of intellectual assets, property and capital from a business context point of view. In particular the concept of the knowledge economy will be discussed in relation to the transformation of industry towards knowledge-based business models.

18. Sustainability, November 2025

During this module, we will explore the idea of CSR in relation to the reality of business. How can companies integrate CSR concerns in their strategies and practices? You will be provided with perspectives on how to understand CSR and how to relate it to your company's business strategies.

19. Environmental economics, December 2025

The course provides participants with evidence-based knowledge on key concepts of relevance for understanding the problems and the mechanisms that drives individuals and firms to act against environmental and social interests, and how behavioral changes among individuals and in business can be incentivized. It also presents tools that can be used to generate a more sustainable future.

Reflection on managerial practices

Half-day seminar where an invited senior manager shares experiences and/or a real-life case, connecting to one or more topics covered during the past term.









Fourth term 2024–2026 Inspirational leadership and thesis project

20. Residency in India, January 2026 (Bangalore)

To promote a global perspective, the programme includes a five-day residency in India where seminars at the Indian Institute of Management, Bangalore are combined with company visits.

21. International business and development, February 2026

The course highlights the internationalization process of firms, an efficient management of international firms and cultural dimensions of international business. Further, the course analyses the continuously occurring processes of change in the globalised industry from a historical perspective with innovation theory as a point of departure.

22 Creative leadership, May 2026 (off-site conference hotel)

This module explores how competitive advantage can be built through devoting more time to sustainable leadership. You study ways organisations can facilitate creative thinking through structural design and encouraging leadership styles.

23. Master thesis, March – June 2026

Thesis work is carried out individually or in groups of two under the supervision of instructors from the School. You are expected to apply theories from the programme to practical issues in your professional life. At the end of the term your master thesis is presented for opposition in the Executive MBA group.

Examples of thesis topics

- The relationship between speed, quality and company success in strategic decision making
- Challenges and improvement potential relating to the return of expatriate workers to their Swedish home organization
- Digitalisation of productcentric incumbents: why control mechanisms put a brake on digital transformation

Practical information

Formal requirements

All applicants are expected to have an undergraduate degree equivalent to 180 ECTS. Undergraduate studies in business administration are not a mandatory requirement for applicants. Participants originate from a wide range of educational and professional backgrounds, such as law, engineering, business administration, architecture, and social sciences.

The programme benefits from having a diverse group. Admission to the programme is based primarily on your professional development after obtaining your undergraduate degree. The more qualified your merits are, the higher priority you will get in the admission process. This is why we stress

the importance of including a detailed description of merits as well as your past and current areas of responsibility in your application.

A minimum of three years of relevant professional experience is required. In recent years, however, successful applicants have had more than five years of professional experience.

Programme start

The programme starts on October 3, 2024. The scheduled three-day sessions occur Thursdays, Fridays and Saturdays, normally taking place at three-week intervals. The module examinations are based on individual home assignments and work in project groups of 3-5 people. The programme includes approximately 650 contact hours

(i.e. face-to-face hours) and approximately 1 150 hours of individual work or group projects. The programme includes two intensive residencies at the Indian Institute of Management in Bangalore (IIMB), and at Yonsei University, Seoul.

Costs

The tuition fee is 525 000 SEK, excl VAT. The fee includes lectures, supervision, executive coaching, all mandatory study literature and refreshments and lunches on campus. A nonrefundable tuition reservation fee (10%) is required upon acceptance to the programme. The remaining tuition will be paid in two equal installments at the start of the programme and at the start of the second term. The fee

does not include travel and accommodation costs for the two residencies in South Korea and India. There is also two separate three-day off-campus leadership modules in Sweden for which the accommodation and meals have to be paid separately.

Master of Business Administration

Successful completion of the Executive MBA programme will award you an academic degree: Master of Business Administration (60 ECTS), awarded by the University of Gothenburg (for all participants holding at least a bachelor's degree when entering the programme). This is celebrated by a graduation ceremony for you, your sponsoring organisation and your closest family members.

The alumni network

Upon graduation, you will join our Executive MBA alumni network, which is a professional community for interaction both between members and with the School. Examples of alumni activities are network meetings, seminars and company visits. Alumni also access a worldwide EMBA network and services through a free of charge membership with AMBA - Association of MBAs.



The exam and graduation ceremony



Executive MBA class of 2021-2023

Celebrate your graduation:

- ✓ Celebrate with family and friends
- \checkmark Join the alumni network
- ✓ Update your LinkedIn profile
- ✓ Prepare to get promoted

We look forward to hearing from you!



Asst. Prof. Fredrik Lavén Programme Director, Executive MBA 2024-2026



Zinnie Pham Nilsson Programme Logistics Coordinator, Executive MBA 2024-2026



Håkan Ericson Managing Director, GU Executive Edcucation



Peter Salomonsson Sales and Business Deveopment

Contact us for more information

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Follow the news and find more in-depth information about the Executive MBA, www.guexed.com www.linkedin.com/company/gu-school-of-executive-education-ab www.facebook.com/GothenburgEMBA

GU Executive Education AB reserves the right to changes in the programme content without prior notice.

Key facts

Programme name:

Executive MBA

Description/focus:

General Management

Language of instruction:

English

Programme format:

Part-time over 21 months, weekend programme every third week (on average).

Planned overseas modules:

5 days at Yonsei University, Seoul, South Korea. 5 days at the Indian Institute of Management Bangalore (IIMB), India.

Start date:

October 3, 2024

Target group:

Managers with an academic degree. Active in the private or the public sector.

Admission requirements:

Bachelor's degree, minimum of three years of managerial work experience.

Application:

Written application, nomination letter, CV, transcripts, interview.

Tuition fee:

525 000 SEK excl. VAT

Academic Credits:

60 ECTS

Academic Degree:

Master (60 Credits) of Business Administration granted by the University of Gothenburg (for all participants holding at least a bachelor's degree when entering the programme).

Accreditations:

EQUIS, AACSB, AMBA

Memberships:

AMBA, EFMD, AACSB, PRIME and UN Global Compact

International compliance:

EFMD/EQUAL and AMBA

GU Executive Education (GU ExEd)

The School of Business, Economics and Law, University of Gothenburg and GU ExEd deliver an AMBA-accredited Executive MBA programme, and customised training programmes for internationally-focused companies in the Nordic region. Training is delivered in Sweden and abroad. By designing programmes that combine academic rigour and practical relevance, we develop leaders and executives. The School of Business, Economics and Law at the University of Gothenburg is one of only 124 business schools in the world to be 'Triple Crown' accredited, i.e. holding the three most prestigious international accreditations: AACSB, AMBA and EQUIS. This corresponds to less than 1% of the total number of business schools globally.

www.guexed.com

Do you need an application form?

Please download it from our website - guexed.com

