

Welcome!

You are specially invited to the Executive MBA Alumni Event, Thursday, May 2. We are honoured to have Carl Bennet, Chairman of GU and CEO of Carl Bennet AB, and Prof. Anat Lechner from Stern School of Business, NYU, as our speakers. Carl Bennet will address the importance of university and business community interaction and “What made Getinge a world leader in the Health Care Sector”. Prof. Anat Lechner will talk about “The Trends and Roles of Big Data in Business”.

Don't miss this opportunity to mingle and network with fellow alumni. At the dinner after the lecture, you can continue the interaction with other alumni and current Executive MBA participants. You will find more information on www.handels.gu.se/exed. **Welcome!**

PROGRAMME

- 3:00pm Registration and Mingling
- 3:30pm Welcome remarks and lecture by Carl Bennet
- 4:30pm Lecture by Prof. Anat Lechner
- 5:30pm Alumni sharing
- 6:00pm Dinner



Carl Bennet
Chairman University
of Gothenburg



Prof. Anat Lechner
NYU Stern, USA

DATE

May 2, 2013

VENUE

Registration and Mingling: Hyllan, House E, 4/F, Handelshögskolan, Vasagatan 1, Gothenburg
Lecture: CG-Salen, House F, 4/F, Handelshögskolan, Vasagatan 1, Gothenburg
Dinner: Wasa Allé, Vasagatan 24, Gothenburg

REGISTRATION: Register before April 12 on www.handels.gu.se/exed
The event is free of charge. Dinner at your own cost