



# Invitation

Executive MBA Alumni Event

MINGLE & NETWORK – EXCLUSIVE LECTURE – THURSDAY, MAY 2, 2013

# Welcome!

You are specially invited to the Executive MBA Alumni Event, Thursday, May 2. We are honoured to have Prof. Anat Lechner from Stern School of Business, New York University, as our first alumni event speaker in 2013. Some of you may have met Prof. Lechner in the Change Management module. This time she will talk about Big Data.

**Don't miss this opportunity** to mingle and network with fellow alumni. You are also invited to a dinner after the lecture, where you can continue the interaction with other alumni and current Executive MBA participants. You will find more information on [www.handels.gu.se/exed](http://www.handels.gu.se/exed). **Welcome!**

## PROGRAMME

- 3:00pm Registration and Mingling
- 3:30pm Welcome remarks & alumni sharing
- 4:30pm Lecture by Prof. Anat Lechner
- 5:30pm Concluding remarks
- 6:00pm Dinner



*Prof. Anat Lechner  
NYU Stern, USA*

## DATE

May 2, 2013

## VENUE

Registration and Mingling: Hyllan, House E, 4/F, Handelshögskolan, Vasagatan 1, Gothenburg  
Lecture: CG-Salen, House F, 4/F, Handelshögskolan, Vasagatan 1, Gothenburg  
Dinner: NOBA, Viktoriagatan 1, Gothenburg

**REGISTRATION:** Register before April 12 on [www.handels.gu.se/exed](http://www.handels.gu.se/exed)  
The event is free of charge. Dinner at your own cost



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