

GU School of Executive Education, School of Business, Economics and Law, University of Gothenburg and Royal Sweden Hong Kong Business Council
 Doing Business in China Programme 2012
 2nd - 8th December 2012

Preliminary schedule as of 15th August 2012
Hong Kong

	08:00 - 08:30	08:30 - 09:30	09:30 - 10:30	10:30 - 11:00	11:00 - 13:00	13:00 - 15:00	15:00 - 16:00	16:00 - 16:30	16:30 - 17:30	17:30 - 18:00	18:00 - 19:00	19:00 - 21:00
1st Dec, Sat	Arrival in Hong Kong. Check-in to YMCA hotel.											
2nd Dec, Sun				Gather in the hotel lobby	Boat tour to Lamma Island & Lunch			Return to the hotel	Free time			Welcome Dinner hosted by GU School of Executive Education
3rd Dec, Mon	Bus transfer to CUHK	Lecture I: Creative Industry in China		coffee break	Lecture II: 30 Years of Doing Business in China		Sharing from Vinge: IP protection and the legal aspects of business in China	coffee break	Sharing from Hong Kong Fashion Designers Association	Bus transfer back to the hotel	Cocktail Party hosted by the Consulate General of Sweden	
4th Dec, Tue	The 13th Hong Kong Forum (Agenda on the next page)							Free time				
5th Dec, Wed	The 13th Hong Kong Forum (Agenda on the next page)											
Changsha												
6th Dec, Thurs	Hotel check-out at 6:00am	Flight to Changsha			Lunch		Visit to Broad Group		Visit to Sany Group		Dinner meeting with Hunan Provincial Government Officials	Hotel check-in
7th Dec, Fri	Leave at 8:30am	Visit to Talkweb Information System Co.Ltd	Visit to Waison Group	Lunch meeting with Changsha High-tech Industrial Development Zone key representatives			Visit to Maison Mode or New World Department Store	Visit to Heiwado Co. Ltd			Dinner	
8th Dec, Sat	Check-out from hotel at 11:30am	Flight back to HK				End of programme						

The 13th Hong Kong Forum
4th - 5th December 2012

Forum Programme at a glance

(The Federation of Hong Kong Business Associations Worldwide may change the schedule)

Date	Time	Activities
4th Dec 2012 (Tue)	09:00 - 09:30	Opening Session
	09:30 - 11:00	Star Leaders Panel Discussion
	11:30 - 12:45	Outstanding Businesses Panel Discussion
	13:00 - 14:15	Welcome Luncheon
	14:30 - 15:30	Hong Kong Today
	15:30 - 17:00	Managing Your Operations in China / Flying High in Hong Kong
	17:00 - 18:00	Networking Drinks
5th Dec 2012 (Wed)	08:45 - 10:15	Federation Executive Committee Meeting and Election of Federation Officers
	10:15 - 10:45	Awards Presentation Ceremony
	11:00 - 12:15	China Dialogue
	12:15 - 14:00	Keynote Luncheon
	14:00 - 15:00	Regional Caucuses: Asia / North America / Europe
	18:30 - 21:30	Farewell Dinner

Trip to Changsha
6th - 8th December 2012

Itinerary at a glance

(The Federation of Hong Kong Business Associations Worldwide may change the schedule)

Date	Time	Activities
6th Dec 2012 (Thurs)	06:30	Assemble at Harbour Road Entrance of Hong Kong Convention and Exhibition Centre and depart for Hong Kong International Airport
	09:00	Depart Hong Kong for Changsha via KA720 (1.5 hours)
	10:30	Arrive at Changsha Huanghua International Airport
	12:00-13:00	Lunch
	13:30-15:00	Visit to Broad Group <i>The Broad Group was established in 1988 and is the world's largest absorption air-conditioning manufacturing enterprise with the highest technological standard in the field. The company is reputable among the industry for its pursuit of environmental protection, energy conservation and life preservation. Its products are sold in more than 30 countries and its market share is the largest in countries such as the China, the United States, Germany, Spain and France. The Broad Group's products are adopted in many important architectural projects worldwide and it even provides the central air-conditioning for the whole city in some regions.</i>
	15:30-17:00	Visit to Sany Group <i>Sany Group is a global corporation with five industrial parks in China, four R&D and manufacturing bases in America, Germany, India and Brazil, and 21 sales companies around the world. Sany is among the 2011 list of the world's 500 most valuable companies (Financial Times Global 500) ranked by market capitalization and the first Chinese mainland construction machinery company listed.</i>
	17:30-18:15 18:30-20:00 20:30	Meeting with Hunan Province Government Officials Dinner with Hunan Provincial Government Officials Check-in at Sheraton Changsha Hotel
7th Dec 2012 (Fri)	08:30	Assemble at hotel lobby and depart for Changsha High-tech Industrial Development Zone
	09:00-10:15 10:30-11:45	Visit to Talkweb Information System Co.Ltd Visit to Waison Group <i>Waison Group is the leading supplier of advanced energy metering products and solutions, which has been listed in Hong Kong Stock & Exchange Market since 2005. It is the first Chinese mainland energy metering and energy efficiency management professional group that is listed across the boarder and outside the Chinese mainland. Waison Group is among the top companies in the industry and its products are exported to more than 10 countries.</i>
	12:00-12:30 12:30-14:00 14:00-15:30	Meeting with Changsha High-tech Industrial Development Zone key representatives Lunch with Changsha High-tech Development Zone key representatives Visit to Maison Mode or New World Department Store Maison Mode: <i>The department store Maison Mode with international brand name products is located Changsha's financial centre. Situated in the downtown central business district, it is adjacent to the Sheraton Changsha Hotel. Maison Mode is a national chain of luxury shopping centres. It introduces many high-end fashion brands and offers customers with the experience of foreign brand concept stores, as well as one-stop-shop shopping convenience. The mall gathers more than 40 international brands and 30 international exclusive stores. Among those top-tier brands, over 70% made their first launch in both Changsha and the six cities in mid Chinese mainland. As Changsha's first premiere brands shopping mall, consumers can have a taste of the global fashion trends and enjoy the exciting shopping experience.</i>
	16:00-17:00	New World Department Store: <i>Changsha New World Trendy Plaza is located at Wuyi Avenue, the southeast side of wuyi plaza, and it is only about hundred meters away from pedestrian street at South Huangxing Road. The location of the Changsha New World Trendy Plaza is in the central business district of the city with convenience traffic, perfect public service, entertainments, restaurants, banks, hospitals and beautiful virescence, which is the most ideal and expensive district for commerce and business. It is the fifth New World Department Store in Central China.</i>
	18:30	Visit to Heiwado Co.Ltd <i>Established in 1998, Heiwado Co., Ltd is the only Japanese holding mall in Changsha. With business area of 51,800 square meters, it is a world-class one-stop-shop of commercial retail, catering, culture and entertainment activities and office premises.</i>
	18:30	Casual dinner at Huogongdian <i>Huogongdian is a famous attraction in Changsha and a world-renowned 'China Time-honoured Brand'. It has a representative combination of ethnic, religious and food culture, with the 'san sheung' delicacies being the most renowned offering.</i>
8th Dec 2012 (Sat)	11:30 13:10 14:30	Depart Changsha for Hong Kong via KA721 (1 hrs 40 mins) Arrive Hong Kong International Airport Arrive Hong Kong Convention and Exhibition Centre