

Executive MBA

SPONSOR'S GUIDE



UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

The **Nordic-Asian** fusion

The Gothenburg Executive MBA gives a head start in a globalised world. It is the only MBA programme in Sweden with international AMBA accreditation. Parts of the programme are delivered at our partner universities in China and India.

The programme bridges Nordic innovation and Asian growth. With implementation in focus, the programme strengthens the participants' managerial skills and prepares them for making business in Asia. With the Executive MBA programme, the participants can take their next career steps with confidence. The Gothenburg Executive MBA enhances the organisational learning. It is a career boost for the participant and a solid investment for the sponsoring organisation.

Five reasons for sponsoring your **top talents**

1. Retain your high-performers

By supporting your high-potential employees in their advancement ambitions, you build loyalty and give them strong reasons to develop together with your company. Nominating a top talent to the Executive MBA programme demonstrates your commitment and improves the mutual bonds.

2. A shortcut to international experience

The programme is truly international, with international faculty and participants. The overseas modules at two of the most renowned Chinese and Indian universities provide unique insights into these countries. During the programme, the participants discuss business trends, challenges and opportunities with lecturers and business leaders from across the globe. Thus, the participants return home with better ability to do business in Asia.

3. Immediate application at the workplace

The participants enter the programme with substantial managerial experience and are highly motivated to implement

new skills from the programme into their daily work. The balance between theory and practice gives them both concepts and useful tools. Experience exchange between the participants and field work at the participants' companies provide new perspectives.

4. Navigate in ever-increasing complexity

The programme provides tools for doing business in a rapidly changing environment. The faculty consists of well-renowned academics, researchers and business leaders who share their experiences of how to navigate in a complex environment.

5. Employer branding

Being an employer renowned for active talent management will make your company attractive for recruiting top candidates. Nominating an employee to the Executive MBA is a clear signal and a proof of the career opportunities your company offers.

Sponsor testimonial

AstraZeneca

"The Gothenburg Executive MBA programme lets us develop our top talents beyond their functional specialisations and make them prepared to take on general management positions in our company. The programme, with its focus on Asia, is highly relevant to us, not at least because emerging markets and Japan are two of our five strategic growth platforms."

*Cecilia Hallengren,
Head of HR
Global Medicines
Development
AstraZeneca*

AstraZeneca is a global innovation-driven bio-pharmaceutical company specialising in the discovery, development, manufacturing and marketing of prescription medicines. The company operates in over 100 countries and employs around 50,000 people worldwide.



Why the Gothenburg Executive MBA?

Residencies in China and India

The Gothenburg Executive MBA programme is the only MBA in Sweden with modules at universities in China and India. These modules give the participants unique first-hand experiences of business culture in two of Asia's most important economies.

AMBA accreditation

This is the only AMBA-accredited MBA programme in Sweden. The Association of MBAs (AMBA) is considered to be the foremost international accreditation body of MBA programmes and only some 200 Schools in the world are accredited. AMBA accreditation means that you can be confident that the programme matches the investment in time, money and work.

Truly international

Gothenburg is an internationally oriented region with a number of world-leading companies. The area is also a hub for creative businesses within technology, music and fashion.

All this is reflected in our Executive MBA programme. The lecturers and guest speakers are academics, researchers and business leaders from across the globe making the study environment truly international.

A major university

The Executive MBA participants benefit from the competence and resources from the University of Gothenburg. With 40,000 students this is one of Northern Europe's major universities. 40 research departments covering most scientific disciplines make it one of Sweden's broadest institutions of higher education.

Alumni

The Executive MBA Alumni is an active network for graduates as well as their sponsors. On a regular basis, we organise seminars, short programmes and social activities. This business networking results in continuous cross-learning and new business opportunities.

Facts and figures

Every third weekend

The Executive MBA programme is designed to fit the professional and private lives of busy executives. Classroom sessions take place every third weekend – from Thursday to Saturday – at the School of Business Economics and Law in Gothenburg. This format needs neither boarding nor spending long intervals from work.

Time investment

The 21-month programme consists of 650 contact hours and 1,150 hours of individual assignments and group work. Of the total 1,800 hours, 75 % is the participant's own invested time. The programme includes two one-week residencies overseas, at Zhejiang University in China and at the Indian Institute of Management Bangalore in India.

For whom?

Motivated, high-performing and curious managers are the ones who will get the most out of the Executive MBA

programme. They will give immediate payback to the sponsoring organisation. The formal requirement is an undergraduate degree equivalent to 180 ECTS (three years of university studies) and good English skills. Admission to the programme is based primarily on the professional development after the undergraduate degree. The ages of participants range between 30 and 50 years with most participants being in the range of 35-40 years.

Application process

The application shall include a completed application form with a letter of nomination from the employer, C.V. and transcripts of relevant certificates. Each applicant will be interviewed by a member of the Admission Committee before approval of the application.

Any questions? Call or e-mail us **today.**



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